Alhambra
General Plan Update
Community Workshop #3
EIR Scoping Meeting
June 14, 2017
**What Is a General Plan?**

- Citizen-based statement of long-term civic vision
- “Constitution” or “blueprint” for future development decisions
- Policy document

**Goals**
- Vision statements, general direction setters

**Policies**
- Specific statements that guide decision making

**Implementation Measures**
- Actions that carry out a policy
## General Plan Calendar

### Tasks

|-------------|-------------|-----------|----------------|-------------|-------------|-----------|----------------|-------------|-------------|-----------|---------------|

### 1.0 Project Coordination
- Project Kickoff
- Joint Boards/Commissions Meeting (May 5, 2015)
- Community Workshop No. 1: Introduction/Identify Issues (May 20, 2015)
- Eco Fair (May 2, 2015)
- 710 Clay Booths (June 10, 2015)
- Farmers Market Booths (June 28 and July 19, 2015)
- Community Workshop No. 2: Visiting the Future (January 13, 2016)
- Community Workshop No. 3: Presenting the Plan (June 14, 2017)

### 2.0 General Plan: Background Analysis
- Community Survey
- Community Profile

### 3.0 Preparation of the Draft General Plan
- Development of Land Use Alternatives
- Preparation of Draft General Plan Chapters

### 4.0 Preparation of Environmental Documentation
- Notice of Preparation
- EIR Scoping Meeting
- Draft EIR Preparation
- Public Circulation Period (<45 Days)
- Final EIR Preparation

### 5.0 Preparation of the Final General Plan
- Incorporation of Final Staff, Community, and Decisionmaker Comments
- Final Draft of General Plan Publication
- Planning Commission Public Hearings
- City Council Public Hearings

✓ = Completed
* = Subject to Change
PRIOR EVENTS

 Eco Fair Booth:
  May 2, 2015
 Joint Boards/Commissions Meeting:
  May 5, 2015
 Community Workshop #1:
  May 20, 2015
 710 Event Booth:
  June 10, 2015
 Telephone Survey:
  June 25 to July 9, 2015
 Farmers’ Market Booth:
  June 28 and July 19, 2015
 Community Workshop #2:
  January 13, 2016
GENERAL PLAN OBJECTIVES

 Incorporate current legal requirements & planning practices
 Produce an innovative, user-friendly document
 Reflect community values & economic development goals
 Accommodate changes in technology and funding
 Provide site-specific detail for special study areas
General Plan Chapters

- Land Use & Community Design
- Mobility
- Quality of Life
- Resources
- Services & Infrastructure
- Health & Safety
OVERALL VISION

1. Improve the way residents get around via automobiles, transit, bicycling, and walking

2. Offer more retail, hospitality, and entertainment businesses that meet community needs

3. Build a greater sense of identity with more consistent urban design throughout the city

4. Preserve established residential neighborhoods
NEIGHBORHOODS

- Preserve residential neighborhood character:
  - Design guidelines
  - Historic preservation ordinance & community survey
- Discourage density on Main Street
- Promote neighborhood amenities
ECONOMIC DEVELOPMENT

- Palm Ave. media/clean tech district
- Auto Row growth
- Garfield Ave. medical office corridor
- Valley Blvd. hospitality/entertainment & activity nodes
MOBILITY & DESIGN

- Citywide pedestrian and bicycle safety improvements & traffic calming
- Mission Boulevard rail corridor with elevated linear park
MOBILITY & DESIGN

- Link neighboring community bike connectors through Alhambra
- Redesign key streets & nodes
GENERAL PLAN EIR
PURPOSES

- Disclose significant environmental effects
- When possible, mitigate identified significant effects
- Consider alternatives
- Engage the community in the planning process
EIR Process

1. City circulates Notice of Preparation (30 days)
2. City prepares Draft EIR
3. City files Notice of Completion
4. Public Review Period (45 day minimum)
5. City prepares Final EIR
6. City prepares Findings
7. City makes a decision on the project

We are here
EIR Issues

- Aesthetics
- Air Quality
- Biological Resources
- Cultural Resources
- Geology & Soils
- Greenhouse Gases
- Hazards & Hazardous Materials
- Hydrology & Water Quality
- Land Use & Planning
- Mineral Resources
- Noise
- Population & Housing
- Public Services
- Transportation & Traffic
- Utilities & Service Systems
QUESTIONS & COMMENTS