Mobility

- Pedestrian and bicycle safety improvements and traffic calming measures
- Mission Boulevard rail corridor with elevated linear park
- Link neighboring community bike connections into Alhambra
- Emphasize West Main Street as a pedestrian-oriented focus area
Community Design

- Provide streetscape design direction for important corridors including: Atlantic, Fremont, Valley, Main, Garfield
  - Provide overarching theme with individual variation for each corridor
  - Establish consistent crosswalk and sidewalk treatments
- Enhance identity, create gateways:
  - Primary:
    - Valley - at east and west borders
    - Main - at east and west borders
    - Atlantic - at north border
  - Secondary:
    - Mission - at east and west borders
    - I-10 - at Fremont, Atlantic, Garfield

LEGEND
- Primary Gateway
- Secondary Gateway
- Streetscape Themed and Improvements
- Elevated Linear Park Over Rail Corridor
- Downtown Area
- Alhambra Park
- Emery Park
- Gateway Plaza Park
- Alhambra Park
- Burke Heritage Park
- Lindarsa Park
- Story Park
- Granada Park
- Almonsor Park
- Emery Park
- Gateway Plaza Park
- Alhambra Park
- Burke Heritage Park
- Lindarsa Park
- Story Park
- Granada Park
- Almonsor Park
- Emery Park
- Gateway Plaza Park
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- Granada Park
- Almonsor Park
Alhambra
General Plan Update
Vision 2035 - A Community Mosaic

Land Use & Economic Development

Policies to capture retail, office, and hotel "leakage"
- Maintain core industrial area to east
- Retain industrial land use designation at Mission/Fremont/Meridian, but encourage regional commercial
- Transition select industrial areas to allow for mix of commercial (industrial, office, and retail)
- Media/clean tech district along Palm Avenue-potentially live/work

- Allow for Auto Row growth - with guidance for increased inventory and identity
- Support medical uses for Garfield Avenue that transition out aged multi-family housing
- Study Valley Boulevard land uses and attributes to create nodes and distinctive streetscapes
- Confirm/define boundaries of districts such as Central Business District
- Promote hospitality and entertainment uses on Valley Boulevard near San Gabriel

LEGEND
- Activity Node
- Streetscape Improvements With Varying Tree Palette

Low Density Residential
Medium Density Residential
High Density Residential
General Commercial
Automotive Commercial
Regional Commercial
Central Business District
Office Professional
Industrial
Parking
Public Facilities
Open Space
Specific Plan
Downtown Specific Plan Overlay
No land use changes in residential neighborhoods
No more density or any other land use changes on Main Street
Design guidelines for residential neighborhoods
- Row houses, townhomes, attached single-family character, porches
Policies to promote and shape neighborhood amenities - pocket parks, tot lots