City of Alhambra

PRESS RELEASE

FOR IMMEDIATE RELEASE
January 16, 2020

Alhambra Launches Love My City Campaign

Alhambra, CA — The City of Alhambra is launching the Love My City campaign and we’re inviting residents and visitors to tell us what they love most about our community.

The Love My City campaign is a partnership with the National League of Cities. It aims to spotlight the connection that people feel about the City that they live in, attend school or work at. It encourages civic engagement and to develop a stronger sense of community trust.

“I’m a long-time resident of Alhambra. I love our rich culture and our diverse population,” said Mayor Ross Maza. “Alhambra is a special place to others for different reasons and we’d love to hear them.”

Students in the Alhambra Unified School District are invited to show their love for Alhambra through an art contest.

“K-12 grade students each can submit a drawing that illustrates why they love Alhambra,” said Vice-Mayor David Mejia. “Some of the drawings will be displayed at the City Hall lobby next Month.” The forms can be downloaded from the City’s website.

The artwork must be mailed or dropped off by noon on January 27th to City Hall at 111 South First Street, Alhambra, CA 91801.

In addition, the public can join in on the fun by creating a short video of a minute or less to show why they love Alhambra. They can post the video on Facebook, Twitter or Instagram with the hashtag #LoveAlhambra. The videos may be shared by the City on its social media platforms.