City of Alhambra

PRESS RELEASE

FOR IMMEDIATE RELEASE
November 5, 2020

Donations Sought for Virtual
Spark of Love Toy Drive

Alhambra, CA — The Alhambra Firefighters Association, the City of Alhambra, and the Alhambra Unified School District are asking for your help to bring smiles to children’s faces this holiday season.

We are joining ABC7, along with the Southern California Firefighters, Toys for Tots, and Subaru, in hosting the 28th year of the Spark of Love Toy Drive.

This special community campaign collects new, unwrapped toys and sports equipment for underserved children and teens in Los Angeles, San Bernardino, Orange, Ventura and Riverside counties.

Due to the effects of the pandemic and devastating wildfires, our community partners anticipate this year’s requests for toys will reach higher than ever. To help meet this historic demand and ensure deserving kids receive some holiday joy, Spark of Love is going online, transitioning to an all-virtual effort.

HOW TO DONATE

Even though COVID safety protocols prevent Alhambra Fire Stations and school district sites from setting up collection boxes, supporting the Spark of Love has never been easier. Safe, quick, and convenient donations are possible through the Spark of Love registry. Financial donations are also welcome, as they allow us to provide toys for communities with overwhelming needs. The toy drive runs through December 24, 2020.

BUY A TOY: Myregistry.com/giftlist/sparkoflove

TEXT TO GIVE: Text “SPARK” to 24365

DONATE ONLINE: Https://supportlafd.kindful.com (select Spark of Love from drop down menu)

All proceeds will go to buying toys or sports equipment for children.

For more information on how to donate, please email Heather Blais-Pickering or contact her at (626) 825-2886 or visit our

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