

## City of Alhambra: Strategic Plan 2021-22

<b>GOAL 1: Expand Affordable Housing</b>								
<b>Item #</b>	<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>COST</b>	<b>FUNDING SOURCE</b>	<b>STATUS</b>	<b>COMMENTS</b>	<b>PRIORITY</b>
1	FY 2021-22	Community Development	Continue to support Permanent Supportive Housing – American Family Housing (2nd and Main)	Consultant	In Budget	On Target		1
2	FY 2021-22	Community Development	Acquire a motel for non-congregate living.	Staff	In Budget	On Target		17
3	FY 2021-22	Community Development	Pursue Development of a New Multistory Permanent Supportive Housing on Chapel Avenue	Staff	In Budget	On Target		3
4	FY 2021-22	Community Development	Attempt Master Leasing a Motel	Staff	In Budget	On Target		33
5	FY 2021-22	Management Services	Bring Forward a Just Cause Eviction Ordinance	Staff	In Budget			4
6	FY 2021-22	Management Services	Bring forward a Rent Stabilization Ordinance	Staff	In Budget			18
7	FY 2021-22	Community Development	Overlay Zone for Affordable Housing on Congregational Land	Staff and Consultant	Unknown			46
<b>GOAL 2: Increase Economic Development</b>								
<b>Item#</b>	<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>COST</b>	<b>FUNDING SOURCE</b>	<b>STATUS</b>	<b>COMMENTS</b>	<b>PRIORITY</b>
8	FY 2021-22	Community Development	Update the Zoning Code related to West Valley and East Main	Consultant	Funding in 19/20 Budget	On Target		2
9	FY 2021-22	Community Development	Complete an Economic Study and Design Guidelines for the East Main Corridor	Consultant	Appropriation in 20/21 Budget	On Target		11

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10	FY 2021-22	Community Development	Revitalize identity of commercial corridors	Consultant	Unknown			34
11	FY 2021-22	Community Development	Complete an Economic Study and Design Guidelines for West Valley	Consultant	Unknown \$50,000			7
12	FY 2021-22	Community Development	Study vacancy tax/penalties for long-term vacancies.	Staff	In Budget			23
13	FY 2021-22	Community Development	Pursue steps to eliminate vacant storefronts	Staff	In Budget			9
14	FY 2021-22	Community Development	Evaluate a vacant storefront window covering program	Staff	In Budget			14
15	FY 2021-22	Community Development	At least every 2 years, contact vacant property owners regarding opportunities for	Staff	In Budget			6
16	FY 2021-22	Community Development	Allow carve outs into the right of way with barriers for outdoor dining	Staff	In Budget			16
17	FY 2021-22	Community Development	Secure additional federal funds for small businesses	Staff	In Budget			12
18	FY 2021-22	Library	Create a program for business outreach in multiple languages using Library resources	Staff	In Budget			29
<b>GOAL 3: Enhance Green Space</b>								
Item#	WHEN	WHO	WHAT	COST	FUNDING SOURCE	STATUS	COMMENTS	PRIORITY

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19	FY 2021-22	Parks and Recreation	Increase Green Space in the community	Varies	Grants	On Target	Pendthe results of SPP grant award announcements, proceed with improvements or secure other funds to improve/upgrade facilities	22
20	FY 2021-22	Parks and Recreation	Evaluate spaces for a dog park	Staff	In Budget			8
21	FY 2021-22	Parks and Recreation and Public Works Department	Enhance the City's forestry plan through a comprehensive forestry program, which supports and expands on the City's Tree City USA designation.	Staff	In Budget			28
22	FY 2021-22	Parks and Recreation Department	Pursue partnership opportunities and consider a possible Beautification Committee	Staff	In Budget			43

**GOAL 4: Implement Historic Preservation**

Item#	WHEN	WHO	WHAT	COST	FUNDING SOURCE	STATUS	COMMENTS	PRIORITY
23	FY 2021-22	Community Development	Prepare options for a historic preservation ordinance for Council consideration	Consultant	In Budget	On Target	The Historic Preservation Context Assesment is underway. Staff will request funds in the FY 21-22 Budget for a Historic Survey, with the expectation an Ordinance will follow	15

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<b>GOAL 5: Develop Shorb Plan</b>								
<b>Item#</b>	<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>COST</b>	<b>FUNDING SOURCE</b>	<b>STATUS</b>	<b>COMMENTS</b>	<b>PRIORITY</b>
24	FY 2021-22	Community Development	Develop a plan with alternatives for Shorb Clinic	Consultant	In Budget	On Target	A Community center feasibility study was completed on April 12, 2021 and one alternative was identified and refinements of the selected alternatives are underway.	13
<b>GOAL 6: Recruit and Retain Police Officers</b>								
<b>Item#</b>	<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>COST</b>	<b>FUNDING SOURCE</b>	<b>STATUS</b>	<b>COMMENTS</b>	<b>PRIORITY</b>
25	FY 2021-22	Human Resources and Police Department	Efforts to recruit and retain police officers.	Staff	In Budget	On Target		35
<b>GOAL 7: Secure Grant Opportunities</b>								
<b>Item#</b>	<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>COST</b>	<b>FUNDING SOURCE</b>	<b>STATUS</b>	<b>COMMENTS</b>	<b>PRIORITY</b>
26	FY 2021-22	Management Services and Human Resources	Create and hire an internal grant specialist to advance the City's grant efforts.	Staff	In Budget	On Target	The job classification was approved and posted. The position is currently under recruitment and tentatively expected to be in place by June 2021.	26

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27	FY 2021-22	All Departments	Secure grant funding for various strategic, program, and capital improvement efforts. Focus on Sustainability, Infrastructure, Modernization, and Programs/Services	Staff	Various Grants			24
28	FY 2021-22	Management Services	Partner with other cities on regional grants	Staff	In Budget			41
<b>GOAL 8: Improve Transportation and Mobility</b>								
Item#	WHEN	WHO	WHAT	COST	FUNDING SOURCE	STATUS	COMMENTS	PRIORITY
29	FY 2021-22	Management Services and Public Works	Complete a comprehensive multimodal transportation plan	Consultant	Grants	On Target	SCAG grant award announcements pending. If not approved for grant	39
30	FY 2021-22	Police Department	Undertake a Bike Safety Program that includes diversion for citations	Staff	In Budget			27
31	FY 2021-22	Public Works	Complete citywide ACT Bus Route and Ridership Study	Staff and Consultant	Transportation Prop A/C Funds	On Target	When schools are back in session, this study will be launched	30
32	FY 2021-22	Management Services and Public Works	Proceed with public outreach and stakeholder meetings to advance improvement concepts related to the SR 710 Mobility Improvements and to comply with Caltrans requirements.	Consultant	Measure M and Measure R	On Target	The first Public Workshop from the 710 Engineering Team was conducted May 19, 2021. Meanwhile, the cooperative agreement application under Caltrans has been initiated. A funding agreement is also underway with Metro for local street improvements TSSP.	19

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33	FY 2021-22	Parks and Recreation and Public Works Department	Participate in Regional Biking Events	Staff	Grants			40
34	FY 2021-22	Public Works and Parks and Recreation Department	Add bike racks where needed in the City	Staff, Traffic Comm., Atrs Comm. And consultant	Various Grants			42
35	FY 2021-22	Management Services and Public Works	Bring forward a resolution to support mobility and active transportation	Staff	In Budget			25
36	FY 2021-22	Management Services and Police Department	Create a Vision Zero local road safety plan with a working group	Staff and volunteers	In Budget			20
37	FY 2021-22	Public Works	Create a Safe Routes to School Plan	Staff	In Budget			5
38	Future Objective	Public Works and Management Services	Work with Caltrans and the County Flood Control on options for the area adjacent to the 710 if the freeway is reduced to an arterial	Staff	Unknown			10
39	FY 2021-22	Public Works	Traffic Calming on All Major Streets	Consultant	Unknown			50

### GOAL 9: Improve Sustainability

Item#	WHEN	WHO	WHAT	COST	FUNDING SOURCE	STATUS	COMMENTS	PRIORITY
40	FY 2021-22	Management Services	Pursue competitive grant funds to enable the development of a comprehensive Sustainability Plan.	Consultant	In Budget	On Target	Staff has submitted grant requests to SCAG and the Federal Community Project Program. Award announcemnets pending.	21

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41	FY 2021-22	Management Services	Partner with Republic Services for a community education program on composting.	Staff	In Budget			55
42	FY 2021-22	Public Works	Evaluate options regarding the City's fleet and conversion to non-fossil fuel vehicles.	Staff	In Budget			32
43	FY 2021-22	Public Works	Explore the viability of encouraging the electrification of newly constructed buildings.	Staff	In Budget			38
44	FY 2021-22	Public Works/ Utilities	Identify the benefits associated with rainwater collection systems	Staff	In Budget			49
45	FY 2021-22	Management Services	Bring forward a resolution to ban fracking	Staff	In Budget			60
46	FY 2021-22	Management Services	Bring forward information on the PACE Program and other energy efficiency financing/grants available to residents	Staff	In Budget			47

### GOAL 10: Evaluate Boards and Commissions

Item#	WHEN	WHO	WHAT	COST	FUNDING SOURCE	STATUS	COMMENTS	PRIORITY
47	FY 2021-22	Management Services	Request direction on the restructuring of boards and commissions and consider adding new groups	Staff	In Budget	On Target	Currently underway	57
48	FY 2021-22	Parks and Recreation	Increase Youth Commission interaction with seniors	Staff	In Budget			54
49	FY 2021-22	Parks and Recreation	Art Committee to promote student art	Staff	In Budget			58

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<b>GOAL 11: Modernize Services</b>								
<b>Item#</b>	<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>COST</b>	<b>FUNDING SOURCE</b>	<b>STATUS</b>	<b>COMMENTS</b>	<b>PRIORITY</b>
50	FY 2021-22	All Departments	Extend efforts to modernize/upgrade technology to ease access of municipal services. Add programs to support improved interaction with the City.	Staff and consultant	Unknown			36
51	FY 2021-22	Community Development, Fire, and Public Works/ Utilities	Streamline the permit process	Staff	In Budget			37
52	FY 2021-22	Management Services	Bring forward information to change the Mayoral rotation	Staff	In Budget			59
<b>GOAL 12: Continue Community Outreach</b>								
<b>Item#</b>	<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>COST</b>	<b>FUNDING SOURCE</b>	<b>STATUS</b>	<b>COMMENTS</b>	<b>PRIORITY</b>
53	FY 2021-22	Management Services and All Departments	Extend outreach efforts to keep the community informed ( <i>including in residents' native language</i> )	Staff	In Budget	On Target		44
54	FY 2021-22	Management Services	Translation of All City Council Agenda Materials	Staff and Consultant	Unknown			46
<b>GOAL 13: Address Lifestyle Enhancements</b>								
<b>Item#</b>	<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>COST</b>	<b>FUNDING SOURCE</b>	<b>STATUS</b>	<b>COMMENTS</b>	<b>PRIORITY</b>
55	FY 2021-22	Parks and Recreation	Promote celebrations to foster community pride.	Staff	In Budget			53



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56	FY 2021-22	Management Services, Community Development and Code Enforcement	Create a program to inspect rental properties of 2+ units every other year	Staff	CDBG			51
57	FY 2021-22	Police Department	Create a Know Your Neighbor Program	Staff	In Budget			52
58	FY 2021-22	Community Development	Create Design Guidelines for multi-family dwellings	Consultants	Unknown			31
59	FY 2021-22	Management Services	Bring forward a minimum wage ordinance for large corporations	Staff	In Budget			26
60	FY 2021-22	Management Services	Guaranteed Income Program for Alhambra Residents Pursuant to State Funds	Staff and Consultant	Unknown			48
61	FY 2021-22	Management Services and Parks and Recreation	Sister Cities (Taiwan)	Staff	Unknown			61