



July 20, 2020

Timothy Vu, Chief
& Neighborhood Watch Coordinator/Dept.
City of Alhambra Police Department
111 South First Street
Alhambra, CA 91801

Dear Chief Vu:

Greetings from the RAND Corporation! We are a non-profit, non-partisan research organization based out of Santa Monica. We are writing to inform you about a survey called **California Neighborhoods Count** that we will be conducting in neighborhoods within your jurisdiction. You may notice a RAND team of data collectors walking around neighborhoods and knocking on doors while your staff is on patrol. Please note:

- Our team of data collectors were carefully selected and trained and have all passed extensive background checks.
- Our data collectors will be wearing protective equipment and will maintain a distance of 6 feet when speaking to residents. They will be wearing a vest with the project name (California Neighborhoods Count) and will carry an identification badge.
- Our team of data collectors are simply counting the number of housing units in and asking neighborhood residents to fill out a survey. They are **not** selling anything.
- The study is sponsored by the State of California– see attached letter of endorsement. The data collected will help the State in making important decisions about how to allocate funding for services and infrastructure – **including funding for local law enforcement!**

We hope your department will cooperate with us as we undertake this important project! We have enclosed a flyer for the study. Feel free to post it on your community bulletin board to alert your residents. THANK YOU!

If you have any questions about this study, please don't hesitate to contact me at (310) 393-0411, ext.6788 or via email at Beverly_Weidmer@rand.org.

Sincerely,

A handwritten signature in blue ink that reads "Beverly Weidmer". The signature is written in a cursive, flowing style.

Beverly Weidmer, Survey Director



Dear Local Law Enforcement Officials:

The **State of California** is collaborating with the RAND Corporation to conduct an important study, the *California Neighborhoods Count*, which aims to collect demographic and neighborhood information in communities throughout the state, and information on awareness and participation in the 2020 Census. This information will be used to help us with our population estimates over the next decade, which impact resource funding decisions and planning - including law enforcement, healthcare, housing, schools, senior centers, public safety, and roads - for neighborhoods all across the state. In addition, the survey data will help us assess the success of our 2020 Census outreach efforts.

We are writing to let you know that between July and November 2020 the RAND Corporation will be sending out a team of data collectors to selected neighborhoods and communities throughout the state, to ask each household to participate in a brief survey. You may notice the RAND team of data collectors walking around neighborhoods and knocking on doors while your staff is on patrol.

All data collectors were carefully selected and trained and have all passed extensive background checks. Additionally, all data collectors will be wearing a (face mask/face shield), gloves, will use a tissue to ring doorbells, and will maintain a distance of 6 feet when speaking to residents. They will also be wearing a vest with the project name and logo and will carry an identification badge. They will **not** be selling anything. All information collected as part of this study will only be used for research purposes. Participation in this study is voluntary, and names, addresses, and any other identifying information collected as part of this study will be kept completely confidential. To allow this to remain a random sample of California residents, we ask that you keep the participation of your area confidential as well. **We hope your department will cooperate as this project will provide critical information to the State of California.**

If you have any questions about this study, please contact Beverly Weidmer, Survey Director at (310) 393-0411, ext.6788 or via email at Beverly_Weidmer@rand.org.

Thank you in advance for your help.

Sincerely,

Walter Schwarm
Chief Demographer, Department of Finance



CALIFORNIA NEIGHBORHOODS COUNT



What is *California Neighborhoods Count* study?

California Neighborhoods Count is a research study funded by the State of California that aims to get population counts in communities throughout the state. You may have responded to the federal census. This study will provide similar information for the state, however it is different from the Census. We hope that you will fill out your Census form and our survey as both are very important. Information from our study will be used by the state to make better decisions about **neighborhoods like yours**, and will help in planning and in making funding decisions for services and infrastructure-- including funding for healthcare, housing, schools, senior centers, public safety, and roads all across the state. Information from this study will also help us assess the success of the 2020 Census in California.

What will I be asked to do?

The *California Neighborhoods Count* study has two phases. In the first phase, RAND data collectors will come to your neighborhood to do a complete listing of all residential housing units in selected blocks. In the second phase, RAND will invite you and all the other residents on your block to take part in a short survey that includes questions about your neighborhood, your household, and whether you participated in the 2020 Census.

To thank you for completing the survey, you will receive a payment of \$10.

\$10

Is the information you collect from me confidential?

Yes! We will keep all of the information about you and your household confidential.

All information collected as part of this study will only be used for research purposes and will not be used by any federal, state, or city government agency or court in any way that could harm study participants. Names, addresses, and any other identifying information are kept completely confidential, and all reports will be written in summary or statistical form.

Why should I participate?

Participation is voluntary but we hope you will agree to take part. This study gives you an opportunity to provide information that will help improve how funding for programs and services is allocated by the State of California and will help us assess the success of the 2020 Census in California.



Who is doing this study?

The study is being conducted by the RAND Corporation in collaboration with the State of California's Demographic Research Unit. RAND is a nonprofit, nonpartisan research organization based in Santa Monica, CA. For more information about RAND, please go to www.rand.org.

Questions?

If you have any questions or concerns about this study, you may contact the Survey Director, Beverly Weidmer at 1-800-734-5399 or via email at Beverly_Weidmer@rand.org. If you would like more information about this study, please visit our website at www.ca-neighborhoods.org.