

Unofficial until adopted by the  
City Arts and Cultural Events Committee

April 21, 2021  
Action Item III  
APPROVE

**MINUTES**  
**ALHAMBRA CITY ARTS AND CULTURAL EVENTS COMMITTEE**  
**Wednesday, March 17, 2021**  
**7:00 P.M.**

The regular meeting of the City Arts and Cultural Events Committee was called to order at 7:01 P.M. on Wednesday March 17, 2021 at Alhambra City Hall, 111 South First Street Alhambra, via Video Conference Zoom.

**ROLL CALL**

Committee Members Present: Canseco Chan, Sanchez, and Zeller.

Committee Members Absent: None.

Also attending: Director Michael Macias, Deputy Director Brie Houghton and Clerical Assistant II Kelsey Rivadeneyra.

**APPROVAL OF MINUTES FROM THE SEPTEMBER 16, 2020 C.A.C.E. MEETING**

On the motion of Canseco Chan and with a second by Zeller, the minutes of the September 16, 2020 City Arts and Cultural Events Committee meeting were unanimously approved as written.

**STAFF REPORT**

Deputy Director Houghton informed the committee about upcoming special events scheduled for the spring. On March 25, 2021, Car Bingo will take place at the Joslyn Senior Center and the \$5.00 admission includes a pack of 10 games, 1 dauber, and light refreshments. From March 1-26, 2021, the Eggstravagant Egg Decorating will be open to the public and submissions of Easter egg drawings will be displayed in the City Hall Lobby Art Gallery. In addition to the display, there will also be an Egg Guessing Game placed in the lobby that participants can guess using the provided QR code or with paper and pen. From March 19 – April 5, 2021 the Spring Egg Scramble will be open for participants to hunt for the large Easter egg cut out placed on the lawn at each Alhambra park and on the cut out will be a game piece that the participant can put it into the egg scramble game to decode a hidden message. Every submission will receive an Easter basket prize.

Deputy Director Houghton informed the committee there are two vacancies in the 2021 Alhambra City Hall Lobby Art Gallery calendar- August and October. She then asked if the committee knew any artists that would be interested in exhibiting either this year or the next.

President Brian Canseco-Chan replied that he has a friend in mind that would be interested in exhibiting in the Alhambra City Hall Lobby for October 2021 and that he would contact him after the meeting to discuss further.

At this time, the Tournament of Roses and City of Pasadena are in the process of arranging plans and protocols for their 2022 parade. Director Michael Macias informed the committee that the City of Alhambra plans to participate in the 2022 parade and will use the 2021 chosen art contest winner and float design since the theme “Believe, Dream, Achieve” from their cancelled 2021 parade has been reissued.

#### **PUBLIC COMMUNICATION**

None.

#### **COMMITTEE COMMUNICATION**

Committee member Sanchez inquired if any developments had occurred during the past month with the Raising Cane’s art project. Deputy Director Houghton replied that their Art in Public Places application was disqualified due to their art (two arrow shaped drive-through entrance and exit signs) not meeting requirements.

President Canseco Chan would like to establish an art alley behind the businesses on Main Street with murals painted by local artists and art pieces suspended above the walkways. Committee member Sanchez supports the idea and mentioned that she has enjoyed a similar display of public art in the City of Riverside where umbrellas hung above the walkways in an artistic fashion. She shared an idea of distributing tiles to the community that could be hand painted and then arranged into a large collage by artists as a possible public art installation in the proposed art alley.

On the motion of President Canseco-Chan and with a second by Sanchez, the Art Alley Project will be on the April 2021 City Arts and Cultural Events Committee agenda.

#### **ADJOURNMENT**

Zeller moved to adjourn the March 17, 2021 City Arts and Cultural Events Committee Meeting. Seconded by Vice President Sanchez, the meeting was adjourned at 7:31 P.M.