

MINUTES
ALHAMBRA CITY ARTS AND CULTURAL EVENTS COMMITTEE
Regular Meeting

Wednesday, April 20, 2016, 7:00 pm

Alhambra City Hall, 111 South First Street
Conference Room B, Second Floor

The regular meeting of the City Arts and Cultural Events Committee was called to order at 7:05 p.m. April 20, 2016 at Alhambra City Hall, 111 S. First Street, Alhambra, Conference Room B.

I. ROLL CALL

Committee Members Present: Lau, Palm, Fukuda, Reyes

Committee Members Absent: Pemberton

Also attending: Environmental Resources Director, Jarvis

III. Election of New Officers

New officers are elected in the new committee year which begins in April. Nominations from the floor: Greg nominates Kristen: declines, Kristen nominates Randy: declines, Randy nominates Greg, accepts nomination. Unanimously approved.

Greg assumes role of President: Randy nominates Kristen as VP, accepts. Unanimously approved.

IV. APPROVAL OF MINUTES OF REGULAR AND SPECIAL MEETINGS OF MARCH 16, 2016

On the motion of Fukuda, with a second by Lau, the minutes of the regular meeting of March 16, 2016 were unanimously approved as written. On the motion of Fukuda, with a second by Lau, the minutes of the special meeting of March 16, 2016 were unanimously approved as written.

V. LOBBY ART UPDATE

Committee Member Lau stated that artist Bob Tyler is interested in providing an installation for the month of June and will ask Mr. Tyler to meet with staff next week to see the space and work out details. Lau also stated she would ask Mr. Tyler to send staff a bio and photo for the Around Alhambra.

Artist Elena Piedra stated that she previously did had a presentation in the lobby (cheetah, tiger, lion and other animals) Ms. Piedra graduated with a degree in fashion design and has been working on a collection of illustrations showing existing designer dresses, worn by celebrities on the runway. She presented a sample of her fashion illustration collection on which she has been working. Her medium is water color & acrylic and she incorporates collage and embellishments such as beads and crystals in her illustrations and she tries to provide fun elements. She stated that she is currently working on creating a website and including wedding dresses in her illustrations. She stated that she could have enough works to provide a show within about 2 months. She hopes to appeal to and inspire high school students to think to their future and encourage

them to develop their artistic talent. Palm, Reyes and Fukuda asked if there would be other elements to accompany the exhibit, such as a constructed dress represented in the illustration or showing the steps needed to construct a garment from the illustration. Elena said there would not and that it would be cost prohibitive to produce the dresses in her illustrations, which could cost as much as \$10,000 to make, but she stated she could work on something, but it would take more time to produce. She stated if she did need to produce a garment, she could get someone to help her do that and maybe do it in a small doll size. Ms. Piedro stated she did not want to present original designs to the public because she was afraid that someone might steal her concept. The committee told Ms. Piedra that they would think about her presentation and let her know if it would fit into the City Hall presentation.

The committee was concerned about the lack of back-up materials that could have been used to illustrate the art of fashion design, such as swatches of materials that would be used to create the actual dress. Member Reyes said that the youth want to see something tangible and that the designs themselves might not be interesting to them. The committee felt that this would not be an appropriate exhibit for the lobby as it was presented and did not want to ask her to do more work and create an expense, which still might not create the type of exhibition that would be suitable for a lobby exhibition.

On the motion of committee Member by Lau with a second by Member Reyes, the Committee unanimously voted to not schedule artist Piedra at this time.

VI. PUBLIC COMMUNICATION

No members from the public were present.

VII. COMMITTEE COMMUNICATION

Committee members briefly introduced themselves to the new committee member. Committee Member Reyes stated that he graduated from CSLA with a degree in in Radio/Television/Film Broadcast journalism and a minor in Communications in 1998. During college he worked for Access Hollywood. After graduation he worked for CBS News and worked for KTLA and worked very closely with Gail Anderson, who was his mentor for several years. He said he worked in the industry in Sacramento for 3 years and during that time commuted to LA frequently due to some family issues. He worked on a show called Latin Eyes and won an Emmy in 2007. He holds a Master's Degree in Entertainment Management from USC. He currently works for CBS.

Committee Member Fukuda stated that he worked at Disney Studios in Burbank managing operations and facilities development for 20 years, before moving to GM where he managed facilities for properties in Torrance and Santa Fe Springs for four years. Currently he works for Verizon Wireless in construction management.

Committee Member Lau stated she is an illustrator and character designer, completed art Institute 2010, Animation Guild for two years, before taking mentorship at Disney Tunes. She freelances now and stated that she loves bringing life and emotion into cartoon characters.

Committee Member Palm stated he is a general contractor for commercial projects with an office in Westchester. He is a lifelong Alhambra resident and received a degree in business from CS Santa Barbara. He is married and has a son who owns a talent agency specializing in commercial, theatrical and youth projects as well as TV packaging.

VIII. ADJOURNMENT

The meeting adjourned at 7:50 pm.

Copies of staff reports or other written documentation relating to each type of business described herein above are on file in the office of Management Services, Alhambra City Hall, 111 South First Street, Alhambra, and are available for public inspection during regular office hours: 8:00 AM to 5:00 PM Monday through Friday. Should any person have a question concerning any of the above agenda items prior to the meeting described herein, please contact Ms. Cynthia Jarvis, Committee Secretary, either in person or at the Management Services Department located at City Hall or call (626) 570-5011 during regular business hours.